



Press Release

For Immediate Release
December 2011

Mare Nostrum signs new deal with Thieme Publishing Group

From 1st January 2012 Mare Nostrum will represent Thieme Publishing Group for both their Dissector and E-Neurosurgery products in France, Italy, Belgium and The Netherlands.

Thieme is an award-winning international medical and science publisher serving both health professionals and students. Thieme Dissector is the first electronic anatomic dissector ever, allowing teachers and students to cooperate at a previously unknown level. eNeurosurgery is a central online source of neurosurgery information and data from the market leading publisher of neurosurgical content.

Alastair Paul, International Sales Manager for Thieme comments “eNeurosurgery combines core procedures, eBooks, eJournals and key medical artwork to provide a revolutionary product for neurosurgical learning and practice. Both are exciting and important new products for us and we’re delighted to be working with Mare Nostrum to help promote them in these key European markets.”

Thieme Publishing Group is a scientific and medical publishing house employing more than 950 people. Founded in 1886, the Thieme name has become synonymous with high quality and excellence in medical and scientific publishing. Today Thieme is the market leading publisher of neurosurgical content and holds strong market positions in orthopedics, radiology, anatomy and chemistry, among other specialties. Thieme publishes 137 peer-reviewed journals and over 500 new books annually, it also has a rapidly growing portfolio of web-based products.

About Mare Nostrum

Mare Nostrum is a publishing consultancy offering sales and marketing expertise for both print and electronic product. Our reputation is built on the quality of our service and the results achieved and we pride ourselves on the excellent relationships we have established with both the publisher clients we serve, and the distributor and library customers we collaborate with. With an accomplished understanding of sales, marketing and the digital market, Mare Nostrum also offers business consultancy to clients looking to develop their sales and marketing strategy or find print to electronic solutions in the fast paced digital world. Mare Nostrum has offices in the UK, Italy and Spain and offers first-rate knowledge and understanding of the European market.

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Contact Details

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