



Press Release

For Immediate Release - December 2011

Mare Nostrum signs new deal with Thieme Publishing Group for Benelux

From 1st January 2012 Mare Nostrum will represent Thieme Publishing Group in Belgium and the Netherlands providing them with both sales and marketing capability for their print products. Thieme and Mare Nostrum already work together in both France and Italy.

Thieme is an award-winning international medical and science publisher serving health professionals and students. Thieme promotes the latest advancements in clinical practice, publishes the latest research findings, advocates medical education and is known for the high quality its books, journals, and electronic products.

Alistair Paul, International Sales Manager for Thieme comments "We have been working with Mare Nostrum in Southern Europe since 2009 with impressive results so it made perfect sense to extend our agreement with them to incorporate Belgium and the Netherlands."

Thieme Publishing Group is a scientific and medical publishing house employing more than 950 people. Founded in 1886, The Thieme name has become synonymous with high quality and excellence in medical and scientific publishing. Today, Thieme is the market leading publisher of neurosurgical content and holds strong market positions in orthopedics, radiology, anatomy and chemistry, among other specialties. Thieme publishes 137 peer-reviewed journals and over 500 new books annually, and has a rapidly growing array of web-based products.

About Mare Nostrum

Mare Nostrum is a publishing consultancy offering sales and marketing expertise for both print and electronic product. Our reputation is built on the quality of our service and the results achieved and we pride ourselves on the excellent relationships we have established with both the publisher clients we serve, and the distributor and library customers we collaborate with. With an accomplished understanding of sales, marketing and the digital market, Mare Nostrum also offers business consultancy to clients looking to develop their sales and marketing strategy or find print to electronic solutions in the fast paced digital world. Mare Nostrum has offices in the UK, Italy and Spain and offers first-rate knowledge and understanding of the European market.

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Contact Details

More more information about Mare Nostrum's services please contact:

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